

CRISTIAN DUARTE

MARKETING SPECIALIST



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Asturias, Spain



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LANGUAGES

English

Spanish

EDUCATION

UNIVERSIDAD DE OVIEDO

IT Bilingual degree

UCAM MURCIA

Nutrition degree (not
finished)

HANBALL COACH

Certificated

ABOUT ME

Marketing specialist with a high-performance background in competitive esports, where I led teams to championships and managed talent under pressure. I bring that same analytical mindset and results-driven approach to every campaign I run..

EXPERIENCE

MARKETING SPECIALIST AT SIROKO

2024-Today: Coordinating multi-channel campaigns from briefing to execution, recruiting and managing creative talent, and continuously optimizing internal processes to maximize results. Strong performance on both the human and analytical side of the role.

IWorking accross the branding and paid media team to help them in their projects.

ESPORTS PRO

More than 15 titles between League of Legends and Valorant that include some individual awards like 2020 coach of the year, which proves I can take care of teams and lead projects under tight deadlines and pressure enviroments.

MEDIAPRO

3+ years working in front of the camera as a broadcaster and presenter in Mediapro (Gol TV), more than 30 events covered on site in venues like Palau Sant Jordi.